

Privacy Policy

This Privacy Policy governs the manner in which Dagiz Pte. Ltd. (UEN 201813440H) ("we" or "Dagiz") collects, uses, maintains and discloses information collected from users ("you", "your" and "Users") of the website, www.marketforgood.com ("Market for Good" or the "Platform"). This Privacy Policy applies to the Platform and all products and services available on the Platform.

Collection of data

We may collect personal or non-personal identification information or data from you in a variety of ways, including, but not limited to, through cookies, pixel tags, website and data analytics, and other technologies, in accordance with the Personal Data Protection Act 2012 of Singapore. Personal information or data may include without limitation your name, contact information, and user profile. Non-personal identification information may include the browser name, the type of computer and technical information about your means of connection to our Platform, such as the operating system and the Internet service providers utilized and other similar information.

We collect personal information or data from you when you visit our Platform, interact with our Platform, register on the Platform, subscribe to the newsletter, and in connection with other activities, services, features or resources we make available on our Platform. You may be asked for, as appropriate, email address. You may, however, visit our Platform anonymously.

You are under no obligation to provide personal data to us. We will collect personal identification information from you only if you voluntarily submit such information to us. You can always refuse to supply personally identification information, except that it may prevent you from engaging in certain Platform related activities.

Web browser cookies

Our Platform may use 'cookies' to enhance your experience. Your web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about you. You may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If you do so, you should note that some parts of the Platform may not function properly, and the use of some features may be limited.

How we use collected information

We may collect and use your personal information for the following purposes:

- To improve customer service;
- To send periodic emails;
- To send you information and updates pertaining to your order;
- To communicate with you and respond to your queries, complaints and other customer-service related matters;
- To send you information, promotions, updates and marketing materials to you in relation to the Platform and the products and services available on the Platform, provided you have indicated that you do not object to being contacted for these purposes;
- Administering your account with us;
- Information you provide helps us respond to your customer service requests and support needs more efficiently;
- Monitoring and analysing trends and usage;
- To personalize user experience;
- Enforcing our legal rights and remedies;

- To understand how our Users as a group use the services and resources provided on our Platform;
- Any other purposes as permitted by applicable law or with your consent.

If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or you may contact us through the Contact Us form.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Platform. Nevertheless, you acknowledge and agree that communications through the Internet are not entirely secure and that any information transferred to us through the Platform is done so at your own risk. We do not warrant or guarantee that the information you provide will not be accessed, copied, used, or disposed of in breach of our security measures, and you agree not to hold us liable or responsible for any loss or damage resulting therefrom. In the event of such a breach, we will, as far as reasonable possible, promptly notify all affected persons. You accept that you are responsible for keeping confidential your username and password to your account on the Platform.

Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

We may disclose your personal data to third parties where:

- You have expressly or implicitly consented to such disclosure, or may be deemed to have consented to such disclosure;
- It is necessary for the operation of the Platform or our internal processes, including but not limited to our professional advisors such as our accountants, auditors and lawyers, or our related companies and third party service providers who assist us in providing the services on the Platform and/or who perform certain services on our behalf such as processing transactions, updating marketing lists, analysing data, hosting the Platform and providing support services. The external service providers will only have access to your personal data to the extent necessary to perform their functions;
- Such disclosure is a necessary part of the process of seeking funding, investors or backers;
- It is necessary to provide you with the products and/or services you have requested for, or to respond to your queries;
- We are the subject of a takeover and your personal information forms part of our assets to be transferred to the acquiring entity;
- You disclose such information to third parties in the course of participating in any competitions or promotional programmes on the Platform;
- It is required by any governmental and regulatory authorities and law enforcement agencies as required or authorised by applicable law.

The Platform is operated by us in Singapore and some of our third party service providers may be located outside Singapore. Whenever we are required to transfer your personal data outside Singapore, we will ensure that your personal data is transferred in accordance with this Privacy Policy and personal data protection laws in Singapore.

We will retain all information collected for as long as you continue to use the Platform or our services. If you are a User and you wish to terminate your account on the Platform, we will retain the information, including

personal data, collected during your membership for as long as reasonably necessary for any business or legal purpose.

Third party websites

You may find advertising or other content on our Platform that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. This Privacy Policy does not apply to third-party websites that you may access through or in the course of your use of the Platform. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Platform. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Platform, is subject to that website's own terms and policies.

Changes to this Privacy Policy

We have the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage you to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

Your acceptance of these terms

This Privacy Policy is governed by and shall be construed in accordance with the laws of the Republic of Singapore. You agree, as we do, to submit to the exclusive jurisdiction of the courts in Singapore.

By using this Platform, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our Platform. Your continued use of the Platform following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

Contact us

If you have any questions or feedback on this Privacy Policy or if you have requests concerning your personal data, please contact our Customer Service at info@marketforgood.com or reach us through the Contact Us form.

DAGIZ PTE. LTD.

Last updated on [29/10/20]